## Livingston High School Succeeds at the NJ FBLA 2024 State Leadership Conference

ATLANTIC CITY, NJ – In March, Livingston High School (LHS) brought its record-breaking high of 79 students to the 2024 New Jersey State Leadership Conference (SLC) held in Atlantic City, attracting nearly 3,000 state qualifiers and competitors across NJ. Students competed, networked, attended workshops, and engaged in fun activities at the conference.

Of the LHS attendees, there were 11 national qualifiers (top 4 placers) and 26 finalists (top 10 placers) for a total of 37 state finalists. The national qualifiers will attend the National Leadership Conference (NLC) in Orlando, Florida this June!

In addition, at the opening ceremony, LHS was honored to be recognized as a new FBLA Gold Seal Chapter of Merit, garnering over 5,000 points in the NJ FBLA point system from its schoolwide service events, student achievements, member participation, state involvement, and overall excellence. This achievement was a direct result of the combined efforts of advisers, officers, and members of LHS FBLA.

Furthermore, at SLC, LHS junior Joanna Liu announced her candidacy for state office and was successfully elected by NJ FBLA members to serve as the 2024-2025 North Central Region VP. Several LHS students were a part of her campaign team and were instrumental in the process as well. She will represent and guide the NJ FBLA North Central Region, consisting of 35 school chapters and nearly 3,000 members.

LHS finalists placed in the following categories at the state level (\* indicates national qualifier)

Event & Placement	Student (s)
Business Calculations, Top 10	Kevin Zhang
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Business Ethics, Top 10	Jacob Glazer, Ruhaan Munjuluri
Client Service, Top 10	Nethra Karthik
Computer Game and Simulation Programming, Top 10	Rian Thomas
Data Analysis, 4th Place	Aarav George *, Anirudh Srivastava *
Data Analysis, Top 10	Landon Miller, Eric Niu
Financial Statement Analysis, 3rd Place	Avery Li *, Samay Malde *
Future Business Educator, Top 10	Manassvi Arora

Future Business Educator, Top 10	Jai Hejib
Introduction to Business Concepts, Top 10	Terry Yu
Introduction to Business Presentation, Top 10	Aarna Garg, Claire Gao
Introduction to Information Technology, Top 10	Max Xie
Introduction to Marketing Concepts, Top 10	Emma Xing
Introduction to Public Speaking, 3rd Place	Matthew Burt *
Job Interview, Top 10	Aditya Karthik
Marketing, 3rd Place	Grace Wang *, Stephanie Yan *
Mobile App Development, 3rd Place	Veer Churiwalla *, Suraj Nistala *, Nilay Shriram *
Networking Infrastructure, Top 10	Aaryaman Jha
Networking Infrastructure, Top 10	Mayank Tiku
Personal Finance, Top 10	Allison Pan
Public Speaking, 1st Place	Joanna Liu *
Securities and Investments, Top 10	Annie Chi
Social Media Strategies, Top 10	Cecilia Gall, Rebecca Milov
Social Media Strategies, Top 10	Shona Kumar
Visual Design, Top 10	Arnik Narang, Rishabh Singh, Krishaan Somwanshi



LHS FBLA Finalists (not all pictured)



LHS FBLA Co-President Kevin Zhang represents Livingston as LHS is recognized for the Gold Seal Chapter of Merit award.



Joanna Liu being sworn in as an NJ FBLA State Officer at the Closing Ceremony.